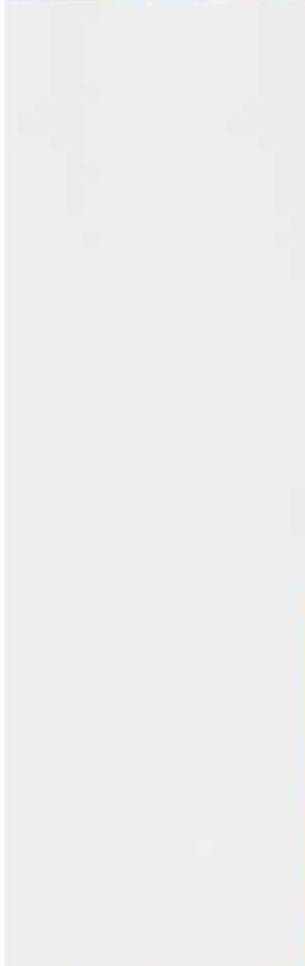




*Welcome to Kenya
in Africa*











NGUVU Edu SPORT CBO

Integral Project Concept

By
Lothar Martin Firlej



Main Objective

To instill positive development in the children and young people of Gachororo, Juja

Target Beneficiaries



- Children from economically disadvantaged families
- HIV/AIDS orphans, infected and affected children
- Street children from dysfunctional homes
- Existing orphans



Target Beneficiaries *cont.*



- Close to 2,000 refugees from South Sudan living in Juja, as well as their children and youths
- Children and other young people living in Gachororo, Juja

These children and young people deserve love and support to grow as reliable and dependable members of the society.

Lothar Firlej



- A German volunteer living in Juja, and the founder of Nguvu Edu Sport Programme
- Got a new beginning to life at the age of 40, by taking up a six Semesters course in Sport-Studies at Munich University in Germany
- Organised sport and adventure camps for children and teens/youth at Munich University
- Has organized and participated in numerous successful Sports and Social events in Munich/Hasenbergl



Lothar Firlej *cont.*



- Organised and participated as a Sports Manager during the 1st Street Football World Cup in Germany/Munich. This event was organized Buntkicktgut, Munich
- Organised successful sporting events with disadvantaged children young people in social institutions, including orphanages in Munich
- Organiser of Sports Project in schools “Sport after 1.00pm” in Peiting and Schongau, Germany
- Served as the Local Trainer for people furthering their education in Football in Bavaria, Germany
- Youth Coach in professional side Youth Football - TSV 1860 Munich
- Base-Coach for German Football Association (Bavaria)
- Physical Education/Sport - Teacher at Starnberg School, Germany
- Youth Coach, Youth coordinator, Head of Football Department, FT Starnberg 09, Germany

Project Concept



NGUVU Edu SPORT is based on the following basic principles:

- Fair Play
- Team Work
- Mutual Respect
- Tolerance for People's Perspectives and Diversity
- Equality, and equal access to opportunities between boys and girls
- Education as a means to the prevention of HIV/Aids, alcohol and drug abuse, and juvenile delinquency
- Education as a means for the promotion of good health and nutrition
- Mutual assistance and cooperation among participants/project beneficiaries



Education/ Knowledge is power



- Education through sports gives learners the ability to not only learn, but also to practically apply the above basic principles in real life situations – through sports
- It has been proven that children learn by doing, and they are always willing to apply what they learn, and this is an important ingredient for success in life



Transforming Lives



- This programme seeks to impart positive values, mainly into disadvantaged children and young people (orphans, street-children, and unemployed young people) who might otherwise miss such learning opportunities, given their life's circumstances



Sport is Used as a Tool For:



- Prevention of vices
- Development of individual's self esteem
- Promotion of education
- Learning and gain experience on social interactions and cooperation
- Promotion of better health and nutrition

The Model



- The NGUVU Edu SPORT model is based on an integrated personality development through sporting activities.
- This involves positive development of children and young people through ***sport, formal basic education, professional/vocational training, and promoting positive social interactions***



What Is Important To Us!



What Is Important To Us *cont.*



We want to encourage children and young people to grow in their individual capacities

- ***Promotion of individual profiles***

- ***Offers for individual training***

- We want to offer an age sensitive and development-related training programme with excellent sporting content

- ***Teamwork***

- Positive interactions to reinforce mutual understanding and trust, positive behavior, and working together to achieve set goals

- ***Personal responsibility***

- We want to reinforce the virtues of individual responsibility in every child and young person

What Is Important To Us *cont.*



- ***Development of Will-power***

By engaging in fun activities, we want to help the beneficiaries to discover their passions and the encourage to pursue what they believe is right for them

- ***Character***

We want to encourage the development of personal character and integrity in the children and young people

- ***Personality development***

We want to influence positive the overall personality development in the children and young people

- ***Player-Personality***

Ultimately, we want to have children and young people who are positive about life, purposeful, willing and passionate about what they value most in their lives

Personality Development Programme Expectations



Absolute Goal – Orientation

Dual: Sport-School/Education = Time management

“Real types”

Individuals with Teamwork and boldness

“Authentic types”

No actor with role change, but authentic, honest development

Responsibility

Responsibly towards our values

Will training

We promote fun, passion and will



Aspired Goals



How should the children and young people behave after the Training?

- Be open in conversations and discussions
- Willing to learn
- Individual responsibility
- Critical
- Self-confident
- Fair
- Team-capable
- Respectful
- Able to take initiative
- Passionate/impassioned
- Honest



The First Step



The First Step *cont.*



- With the “**NGUVU Edu SPORT**” Program, we want to hold more Events with “**Life-Skills**” and adventure camps during school holidays.
- We want to cooperate with neighboring schools and the University of JKUAT, (project support), to integrate this program “**NGUVU Edu SPORT**” into their curriculum.
- Another step is the creation of a **street football league**, after which the children and young people should take their own work and management.
- Encourage the children and young people to take up roles such as game planning, refereeing, programme leadership, result management and League management.

Street Football League



We have planned 3 age-specific sporting categories (U10, U12, U14), where girls and boys play together in teams to win the League Cup and Fair Play Cup.



Further Steps



- After each school year, each participant's academic performance will be assessed to gauge the impact of the programme on the participants
- The evaluation will be done in collaboration with a University.
- We wish to grow the Street Football League to cater for more participants.
- Run exchange programmes with other soccer leagues and organizations
- Incorporate students and volunteers to benefit from the experiences of the programme management. Seek more sponsorship and other forms of support for the "**NGUVU Edu SPORT**" programme to finance its expanded range of activities

The Future is Here!



- In December 2018, the time had finally come: The NGUVU Edu Sport e.V. family was able to move into a new center!
- The NGUVU Edu Sport e.V. Center is located in the heart of Juja in central Kenya, and provides a safe place to rest, run, play, cry, laugh and just be kids for all members of the NGUVU family.





Thank You Asante